



“I’m Ready for Exchange” 2023-2024

Student Exchange Programme Briefing for Applicants

Date: 27 October 2022

Time: 15:00 to 17:00

Venue: LT-401

4/F, Bank of China Complex Building

Registration is required



Date: 2 November 2022

Time: 14:30 to 16:30

Zoom Meeting ID:

206 067 5212

Walk-in only

or

Student Exchange Programme College of Business

Programme Briefing

Dr Mary Pang

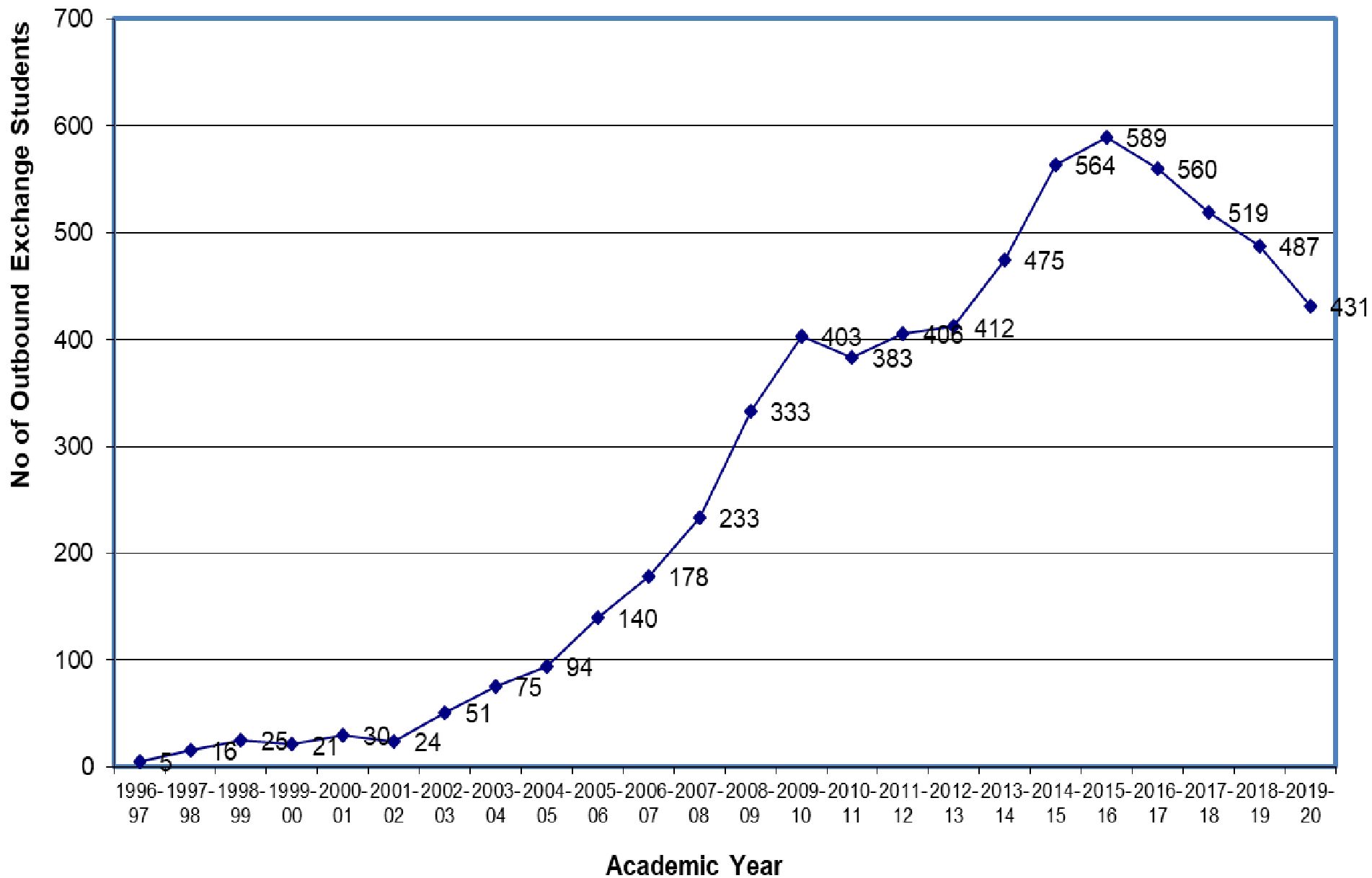
**Associate Dean
(Internationalisation)**



Student Exchange Programme

- ❑ The Student Exchange Programme (SEP) was started in 1996
- ❑ Exchange institutions in 6 continents around the world, partnering with renowned overseas universities
- ❑ Established to expose our undergraduate students to MUCH broader learning experiences

No of Outbound Exchange Students





Objectives of Programme

- ✓ To train you to become proactive and independent learners, who are resilient, adaptable and flexible problem-solvers
- ✓ Enable you to practice and improve your language proficiency in the local language (or acquire the basics of a new language)
- ✓ Help you to deepen your understanding, sensitivity and appreciation of cultural diversities, and enhance your cross-cultural competencies
- ✓ Broaden your global outlook and knowledge of different economic, political and social systems



Role of College of Business

- ❖ CB encourages, supports and facilitates students to successfully go on exchange
- ❖ CB nominates students to study abroad through the:
 - College Level Exchange Programme
 - Departmental Exchange Programme
 - Institutional Level Exchange Programme

Overseas Institutions

Signed Exchange Agreement with CityU



**Global Engagement
Office**

College of Business

Department

(GEO)

(CB)

(EF, MKT, MS)



Institutional Level

College Level

Departmental Level



Students select
courses from all
departments

Students select courses
from the field of business
administration

Students select courses
from the field of EF,
MKT or MS

You can choose to go to:

North America

Canada
Mexico
United States

South America

Brazil
Chile
Colombia

Asia

India
Japan
South Korea
Mainland
Malaysia
Singapore
Taiwan
Thailand

Oceania

Australia
New Zealand

Eurasia

Russia
Turkey

Middle East

Israel



Europe

Austria
Belgium
Croatia
Czech Republic
Denmark
Finland
France
Germany
Hungary
Ireland
Italy
Latvia
Netherlands
Norway
Poland
Portugal
Romania
Slovenia
Spain
Sweden
Switzerland
United Kingdom

Distribution of CityU Outbound Exchange 2021-2022

United Kingdom

United States

Netherlands

Canada

Mainland

Sweden

France

Finland

South Korea

Denmark

Norway

Spain



Academic Aspects

- You would be registered as not-for-degree visiting or exchange students in the overseas universities
- The courses to be taken in the overseas universities must be:
 - relevant to your majors and minors enrolled in CityU
 - approved by your major leader/minor advisor and the Exchange Partner
- Credits earned in the overseas universities will be transferred back to CityU
- Failure of two or more courses will automatically trigger notification to student's Head of Department and Major Leader.
- You should not finish all your required graduation credits prior to your exchange study
- You must return to CityU on completion of the exchange period

Tuition Fees and Expenditure

Participating students:

- pay tuition and mandatory fees to CityU
- are responsible for
 - international transportation
 - accommodation and meals
 - living expenses
 - health and travel insurance
 - books and related instructional materials

Financial Support

- ✓ CityU has allocated a significant portion of the generous donations that it has received from the community to outbound exchange students
- ✓ Temporary loans are available from the **Student Development Services (SDS)**



Bursaries

Student Exchange Fund (for UGC students)

Amount of sponsorship depends on *region*:

Maximum HK\$24,000 for one semester or HK\$38,000 for one year

70% of the funding will be released before your departure

30% of the funding will be released on condition that

you pass a minimum of 4 courses as shown

on your transcript from overseas and fulfill all the

requirements as stipulated by GEO and CB

Special Fund for Non-local Outbound Exchange Students

Maximum HK\$10,000 for one semester

70% of the funding will be released before your departure

30% of the funding will be released on condition that

you pass a minimum of 4 courses as shown

on your transcript from overseas and fulfill all the

requirements as stipulated by GEO and CB

Funds and Awards

College of Business Exchange Fund

Offered by CB to GBU students only
(Please consult your programme advisor for details)

Departmental Exchange Fund

Offered by IS Department
(Please consult your Departmental Exchange Coordinator for details)

Funds and Awards

Subsidies Offered by the Education Bureau

Scheme for Subsidy on Exchange for Post-secondary Students (SSE)

Scheme for Subsidy on Exchange to “Belt and Road” (SSEBR)
<Apply when you accept the offer in AIMS>

Joseph Lau Student Exchange Awards

<Apply when you accept the offer in AIMS>

Explorer Grant

For students who study in designated Institutional-level Exchange Programmes offered by GEO

Scholarships offered by SDS

HSBC Overseas Scholarship 2023-2024

- ❖ A maximum amount of HK\$300,000 for each scholarship will be provided to cover tuition fees, mandatory college fees, a minimum economy return airfare, etc.
- ❖ You may select an HSBC approved university that is not a CB/CityU exchange partner (subject to you successfully gaining admission to the institution)

HSBC Overseas Scholarship 2023-2024

Eligibility

- ✓ **Hong Kong permanent residents with the right of abode in Hong Kong.**
- ✓ **Minimum cumulative grade point average (CGPA) score of 3.7 (first-class honours, or top 3% of class/department, or equivalent) in the first semester of 2022/23 academic year.**
- ✓ **Well-rounded, participating in extra-curricular and community service activities.**
- ✓ **No extensive experience of living or studying overseas.**

HSBC Overseas Scholarship 2023-2024

Eligibility

- **Priority will be given to candidates who are in a financial situation that does not permit overseas study or extensive overseas travel.**
- **Have a strong commitment to Hong Kong.**
- **A minimum language proficiency:**
 - **TOEFL score of 90(Internet-based test) with scores for individual sections not lower than 22 on listening, 17 on writing, 21 on reading, and 21 on speaking; or**
 - **IELTS overall band score of 6.5, with no component below 6.0.**

HSBC Overseas Scholarship 2023-2024

Application Procedure

CB will nominate three students to receive the scholarship.

Please finish the HSBC application forms available to be downloaded from CB application system before the deadline of **30 November 2022**

HSBC Overseas Scholarship 2023-2024

Information Session

Organised by Student Development Services (SDS)



Date: November 2022

Time: to be confirmed

Venue: R6052, 6/F, Bank of China (HK) Complex

Sign up via **CRESDA and join the session**

to learn more about the Scholarship

Scholarships offered by SDS

- ✓ **CMA Student Exchange Scholarships**
- ✓ **Dr. H Eric Chiang Exchange Scholarships (EF students only)**
- ✓ **Fung Scholarships**
- ✓ **Herbalgy Exchange Scholarship**
- ✓ **Hong Kong Hua-Yan Buddhist Association Exchange Scholarships**
- ✓ **Internationalization Outbound Exchange Scholarships**
- ✓ **Mainland Alumni Network Exchange Scholarship**
- ✓ **Or Sik Ling Family Student Exchange Scholarships**
- ✓ **Patrick Lam Mainland Exchange Scholarships**
- ✓ **Rennie's Mill Student Aid Project Alumni Association Student Exchange Scholarships**
- ✓ **Thanksgiving Student Exchange Scholarships**
- ✓ **The Charlie Lee Charitable Foundation Exchange Scholarship**
- ✓ **Wei Shao Shang Overseas Exchange Scholarships**
- ✓ **Wong To Yick Tong Exchange Scholarship**

Scholarships offered by SDS

Application Procedures

All selected exchange students will be invited by e-mail from CB in April 2023

Students have to sign the CB student undertaking to agree to support CB to be student helpers for services of 48-hour



Student Exchange Programme

Minimum Requirements

You must have:

- ◎ Studied one year of your bachelor's degree programme before commencing the exchange programme
- ◎ Min. CGPA 2.8
(after exam result of Semester A 2022-2023)
- ◎ Submitted IELTS or TOEFL result on or before 25 January 2023

Minimum Requirements

You must have:

- ✓ **Met the English language requirements:**
(optional for students who choose Mainland or Taiwan for exchange)
 - **TOEFL** Scores of minimum 79 (Internet-based)/213 (Computer-based) or
 - **IELTS** scores of minimum 6.5

(The report should be valid until October 2023)

- ✓ **Met the admission requirements of the host university (e.g. GPA, foreign language)**

Selection Criteria

We are looking for students with:

- ✓ **Good communication skills**
- ✓ **Well-rounded attributes and qualities needed to help you flourish in an overseas environment**
- ✓ **Enthusiasm to be an ambassador of CB/CityU & Hong Kong**
- ✓ **Good performance in selection interview**

Questions to ask yourself

- ◎ Do I have my family's full support?
 - Is there sufficient financial resources?
(Consult with your family)

- ◎ Which country do I want to go to?
 - What do you most want to learn or experience from this exchange?
(Reflect deeply and do your research! Speak to incoming international students or returned students.)

- ◎ Which university is most suited to me?
 - Am I a strong/average student academically? Is the university famous for my major studies?
(Do your research! Speak to inbound international students or returned students. Consult with Departmental Exchange Coordinators)

- ◎ Does that university have the courses I want or need to take?
 - (Do your research! Consult with your major leader or advisor)



Applicant Statement

◎ Think and reflect deeply and analytically

■ Understand yourself :

Who are you?

What are your aspirations, strengths and achievements, areas for development, etc?

What do you expect to gain from the experience?

Why do you think you are a suitable candidate for SEP?

■ Understand your objectives for studying abroad :

Why do you want to participate in the SEP and what do you hope to learn? What are your plans?

How have you prepared for this experience?

Write clearly and check your English!



Study Period

- ❖ **Current Year 2 or 3 - BBAU2, BBAU3 students**
 - **Semester A 2023-2024**
 - **Semester B 2023-2024**
 - **Semester A & B 2023-2024**
- ❖ **Current Year 1 – BBAU4, BSCCBU4 students**
 - **Semester B 2023-2024**
- ❖ **Current Year 2 - BBAU4, BSCCBU4 students**
 - **Semester A 2023-2024**
 - **Semester B 2023-2024**
 - **Semester A & B 2023-2024**
- ❖ **Current Year 3 – BBAU4, BSCCBU4 students**
 - **Semester A 2023-2024**

New



2 B + 3 B Double Exchange

New

for current First Year Students

BBAU4 & BSCCBU4

- Year 1 – CityU >>>>>> make your application in Nov or July
- Year 2 Semester B **First Exchange**
- Year 2 Summer – CityU >>> submit your overseas transcript
- Year 3 Semester A – CityU >>>> confirm your target university
- Year 3 Semester B **Second Exchange**
- Year 4 – CityU >>>>>>> finish your credit transfer

3 B + 4 B Double Exchange

New

for current First Year Students

BBAU3

- Year 2 – CityU >>>>> make your application in Nov or July
- Year 3 Semester B **First Exchange**
- Year 3 Summer – CityU >>> submit your overseas transcript
- Year 4 Semester A – CityU >>>> confirm your target university
- Year 4 Semester B **Second Exchange**
- Year 4 Summer >>>>>>> finish your credit transfer

Double Exchange

New

for current First Year Students

- Open to students achieving academic merit on their first exchange
- Academic merit = high grades in exams or other notable achievements, e.g. case competition, international conference, promoting CityU in an international day, etc.
- Students have the priority to choose their second target university in the second round application

Double Exchange

New

Funding Support



First Exchange

Apply for Joseph Lau Student Exchange Awards
and SDS Scholarships

Second Exchange

Receive Student Exchange Fund
and/or apply for SDS Scholarships



Triangle International Programme

*An Opportunity to Study Abroad for
One Year in two target universities*

TRIANGLE Background

- Established in 2017-2018
- Result of the collaborative effort by a consortium of business schools in three continents
- College of Business, City University of Hong Kong is a founding member of this programme partnership
- Established to enable select students from these partner institutions to benefit from overseas study and training opportunities.

Triangle Principles

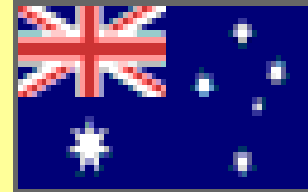
- Students will engage in **TWO** one semester long academic experiences overseas at accredited partner institutions.
- This provides cultural immersion experiences and exposure to diverse perspectives that will facilitate the development of self-awareness, flexibility and adaptability which are indispensable soft skills to function as an effective leader in today's labor market.
- Students will engage in applied (corporate) experiences in which each partner incorporates a real project collaboration between faculty, professionals and students that goes beyond a traditional internship.



Partner Institutions



❖ Queensland University of Technology, Australia



❖ HEC Montréal, Canada



❖ Universidade Católica Portuguesa, Portugal



❖ Aston University, Birmingham - United Kingdom



❖ Maastricht University – the Netherlands



❖ BI Norwegian Business School – Norway



Academic Aspects



- You would be registered as not-for-degree visiting or exchange students in the host universities.
- Study a minimum of 4 courses in your host university.
- A schedule of study would be:

BBAU4 Students

- Year 1 & 2 - CityU
- Year 3 Semester A – Triangle Partner 1
- Year 3 Semester B – Triangle Partner 2
- Year 4 – CityU



Academic Aspects

A schedule of study would be:



BBAU3 Students

- Year 2 - CityU
- Year 3 or 4 Semester A – Triangle Partner 1
- Year 3 or 4 Semester B – Triangle Partner 2

BBAU2 Students

- Year 3 - CityU
- Year 4 Semester A – Triangle Partner 1
- Year 4 Semester B – Triangle Partner 2

International Triangle Certificate

We certify that _____

Concluded the International Triangle Program with specialization in Marketing in the following schools:

CATÓLICA- LISBON

AUSTRALIA

NETHERLANDS



*Academic Director for the Master of Science
Programs*

CATÓLICA-LISBON'S Dean

Funding Support



triangle
INTERNATIONAL PROGRAMME

First Exchange

Apply for Joseph Lau Student Exchange Awards and SDS Scholarships

Second Exchange

Receive Student Exchange Fund and/or College of Business Exchange Fund and apply for SDS Scholarships

Application in conjunction with SEP

1 to 30 November 2022

triangle
INTERNATIONAL PROGRAMME



Double Exchange

triangle
INTERNATIONAL PROGRAMME

What are the differences between Double Exchange & Triangle?

➔ Same

Offered by the College Level Exchange Programmes

Opportunity for you to go on exchange twice

Receive funding support for both exchange

Make application in the same system of CB's webpage

Zoom Interview is required

Double Exchange



What are the differences between Double Exchange & Triangle?

Differences

Double Exchange - Go on exchange in two different academic years
Triangle - Go on Exchange in the same academic year

Double Exchange – Select universities from all college level programmes
Triangle – Select universities from six college level programmes

Double Exchange – Receive Transcripts
Triangle – Receive Triangle Certification & Transcripts

Double Exchange – Welcome application from current Year 1 students
Triangle – Welcome application from current Year 2 students

Application

- All current Year 1 and 2 students (2 or 3-Year BBA Programme) or Year 1, 2 and 3 students (4-Year BBA & BSCCB Programme) of the College of Business are welcome to apply
- Online application is available on the web in November 2022
- Application Period:
1 to 30 November 2022

Application

Submit the following documents online before the deadline:

- 1. A recent passport-sized photo**
- 2. 1-min Video of Self-Introduction**
- 3. IELTS or TOEFL score report**
- 4. DSE Report (*for local students only*)**
- 5. Reflect deeply in answering the questions in the “Applicant Statement”**
- 6. Study Plan for your target university**
- 7. Any other supplementary information which you think would be relevant to your application**

Application

You are required to complete the applications for **(i) & (ii)** and zoom interview for **(i)** only.

(i) College & Departmental Level Exchange Programmes

- (select max. of 10 target countries and universities)

(ii) Institutional Level Exchange Programmes

- (select max. of 4 target universities)

Results

If you performed satisfactorily in the interview and met the admission requirements of your target universities:

You may receive an offer from :

(i) or (ii) or both

(i) College & Departmental Level Exchange Programmes

(ii) Institutional Level Exchange Programmes

Confirmation of Study

- You will need to confirm your acceptance of offer for **either (i) or (ii)** (if you have received two offers)

(i) College & Departmental Level Exchange Programmes

(ii) Institutional Level Exchange Programmes

*** Settle the caution money in AIMS**

Priority

**Priority will be given to applicants who
submit IELTS or TOEFL reports
by the deadline of **25 January 2023****

On-site IELTS Application

* Register for IELTS
from
1 to 20 November 2022
by applying online at
IDP's webpage
(open for CB students only)

- Attend IELTS to be held on :
3 December 2022



IELTS for Student Exchange Programme

IDP Education - IELTS Official Test Centre
IDP教育 - IELTS官方考試中心

More than 11,000 institutions and organisations worldwide accept IELTS results

廣獲全球超過140個國家共11,000多所院校及機構認可

A special on-site test session will be held on **3 December 2022** in CityU for College of Business students applying for Student Exchange Programme

我們特別為城市大學商學院參加海外交換生計劃之學生開設**2022年12月3日**於城市大學舉行的測試場次

IELTS is jointly owned by British Council, IDP:IELTS Australia and Cambridge English Language Assessment

Register Online at IDP Education
立即網上報考

Test Date: 3 Dec 2022
測試日期: 2022年12月3日

Registration period:
1 Nov 2022 - 20 Nov 2022
報名日期:
2022年11月1日至11月20日



Important Dates

Event

Tentative Date

- Programme Briefing 27 October or 2 November 2022
- Application for the College and Departmental Level Exchange Programmes 1 to 30 November 2022
- Registration for on-site IELTS 1 to 20 November 2022
- Individual Consultation 7, 14, 21 & 28 November 2022
- Sharing Session with Returned Students mid November 2022
- Advice Corner 23 & 28 November 2022
- Attend on-site IELTS 3 December 2022



Important Dates

Event

Tentative Date

- Application for Institutional Level Exchange Programme in AIMS 5 December 2022 to 25 January 2023
- Zoom Interview for College & Departmental Level Exchange Programmes 3 to 6 January 2023
- Student Exchange Fair 12 to 13 January 2023
- Submit IELTS/TOEFL Report on or before 25 January 2023
- Announcement of Result 16 February 2023
- Briefing Session for Selected Students 17 February 2023
- Briefing Session for Course Plan 8 March 2023

Contact Points

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Executive Officer**

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Other Time: By appointment only**

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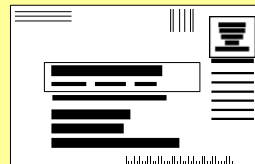
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Webpage

Exchange Programme

